

Room airconditioners from the Experts

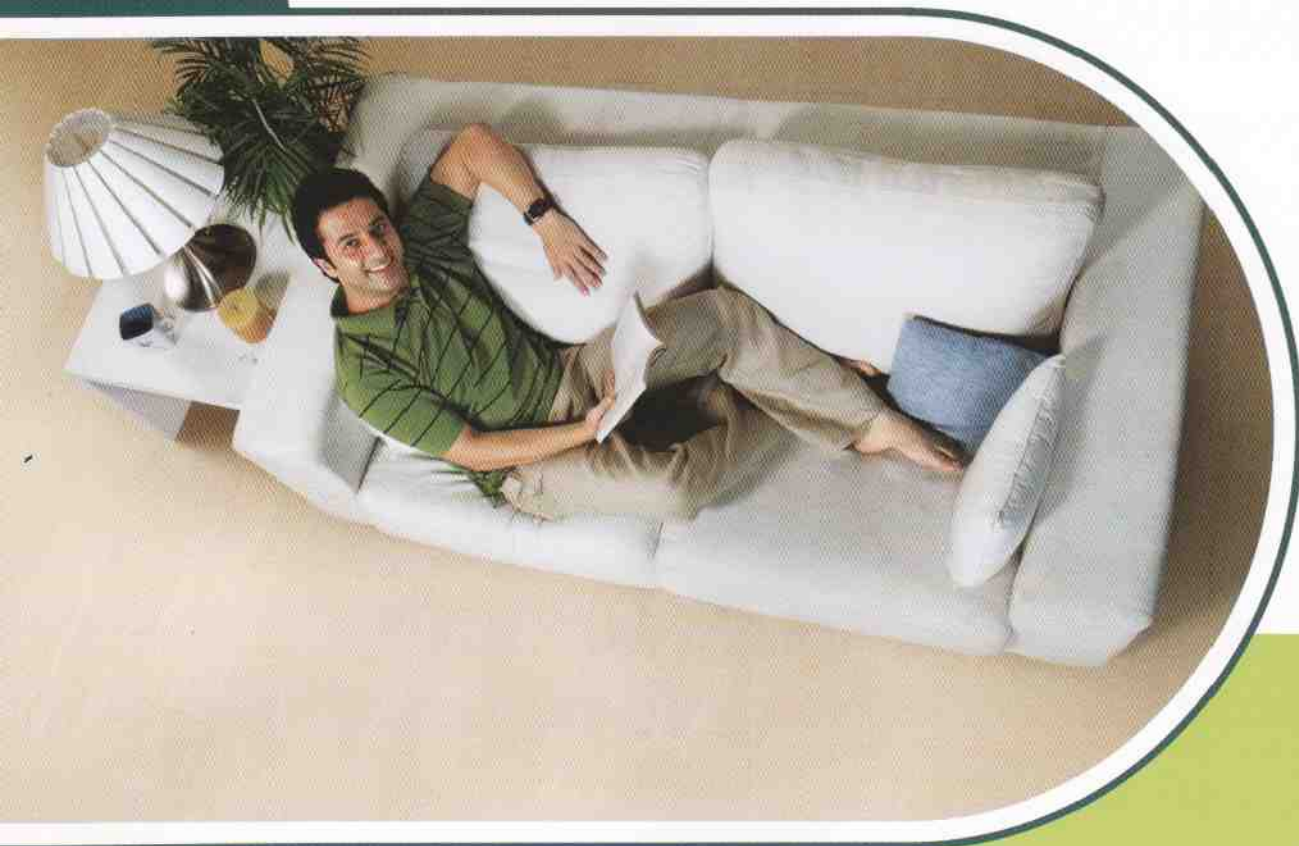
Wide range of Split ACs and Window ACs



Advantage Blue Star

Blue Star, India's leading airconditioning company brings you expert cooling solutions for all your needs. Drawing from over six decades of cooling expertise, it offers you a wide range of Split ACs and Window ACs to choose from. These ACs assure exceptional cooling, superior technology and unmatched performance. What's more, they are backed by a wide network of 800 dealers and direct service centres across the country.

Opt for the Expert. Opt for Blue Star.

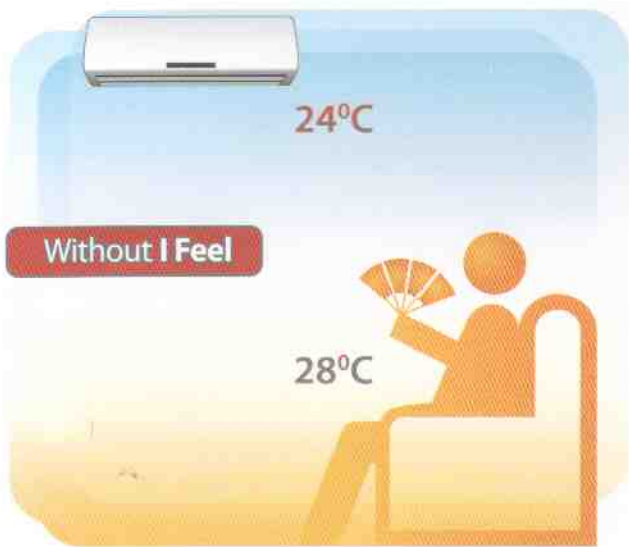


User-friendly Features



I Feel

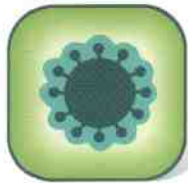
I Feel is an advanced feature designed to offer maximum comfort to the user. The remote comes fitted with a mini sensor which senses the surrounding temperature and transmits the signal back to the indoor unit. The indoor unit then adjusts the temperature accordingly, ensuring an appropriate temperature around the user and not the unit, thus optimising user comfort.





Silver Ion Filter

The Silver Ion Filter is a highly efficient sterilising ion filter that kills more than 99% bacteria and prevents it from growing again.



Catechin Filter

The Catechin Air Purifying Filter catches dust, mites, cigarette smoke and other pollutants. It also traps and inactivates microscopic virus and bacteria. This remarkable filter keeps your air clean and you healthy.



Bio cum Eco Filter

The Bio Filter consists of a specialised Eco Filter and Biological Enzyme that help purify air. The Eco Filter traps minute airborne dust particles and prevents bacterial, fungal and microbial growth. The Biological Enzyme kills bacteria by dissolving their cell walls. This ensures that the bacteria does not grow again and the user gets pure, healthy air.



Vitamin C Filter

This Vitamin C Filter helps reduce stress and softens the skin, as Vitamin C is well known for increasing immunity.





Anti-Acarien Filter

This anti-dust mite filter helps prevent the reproduction of dust mites, and keeps the air fresh.



Anti-Bacterial Filter

The Anti-Bacterial Filter is a specially designed filter that helps reduce the spread of infections and diseases through air. This filter contains bio-bactericide that collects dust, limits the metabolism and growth of bacteria and sterilises the air. It also removes more than 95% Esherichis.Coli and Staphylococcus Aureus that cause boils, infections and diarrheal diseases.



Carbon Filter cum Electrostatic Filter

The Carbon Filter eliminates odours such as that of ammonia and inactivates harmful chemical gases such as formaldehyde and benzene. By forming pre-charged ions on the filter surface, the Electrostatic Filter traps small dust particles and smoke, thus improving indoor air quality.



Dust Filter

The Dust Filter is a special advanced filter that traps dust particles in the room, keeping it dust-free and healthy.





Blow Button

In this mode, the indoor blower in a Blue Star AC runs for 10 minutes even after the air conditioner is switched off. This helps keep the indoor coil dry and prevents dust or mold accumulation. Also, the growth of bacteria in the indoor coil due to moisture is reduced significantly.



Turbo Operation

In this Mode, the AC switches to High/Turbo Fan Speed to help reach the pre-set temperature in the shortest time possible.



Wide Angle Airflow

The Wide Angle Louvres ensure that cool air is distributed evenly across the room, and that it reaches every corner of the room.



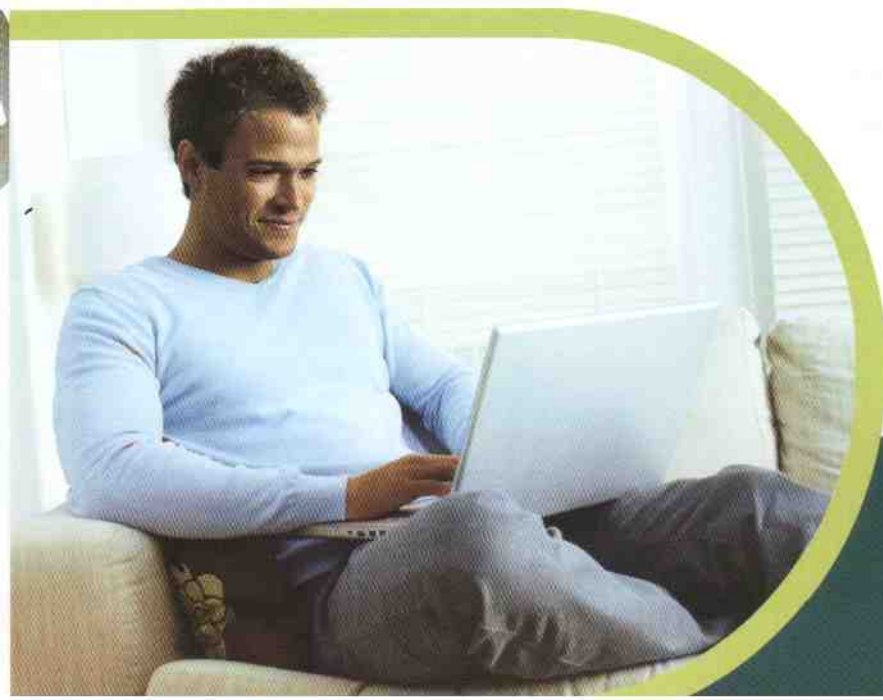
Fixed and Swing Louvres

Fixed and Swing Louvres help the user adjust the swing or even stop it at a particular angle. This adds to the user's comfort by letting him manage the airflow to suit his needs.



Air Flow Direction Control

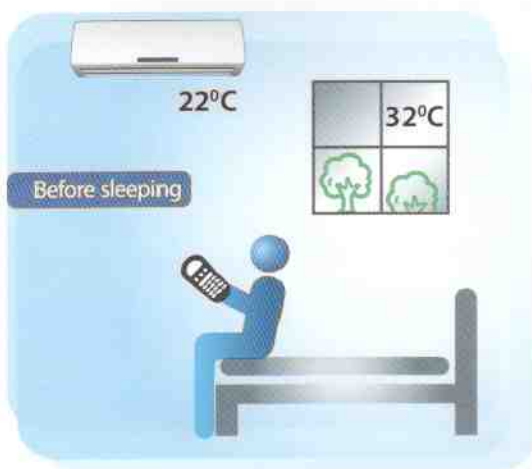
This feature controls the swing angle of the Horizontal Louvre. It allows the user to change the air flow direction to avoid direct draft of cold air.





Sleep Mode

Sleep Mode is an intelligent feature that ensures a comfortable temperature throughout the night. The user sets a particular temperature before sleeping. In the Sleep Mode, this user-set temperature increases for a short period of time. So even if the temperature outside dips later in the night, the user is comfortable and doesn't feel too cold. The Sleep Mode helps save energy and also adds to the comfort of the user.



Auto Mode

The unit will automatically select the suitable running method according to the room temperature, making the room comfortable. This can be set while in Cooling Mode.



Dry Mode

The Dry Mode is useful when the room feels humid and clammy. This feature helps remove the moisture from the air quicker.



Hydrophilic Aluminium Evaporator Fins

Since the Evaporator (indoor coil) has a low temperature, water condensation can happen. This results in accumulation of dust particles, thereby affecting performance of the AC. The hydrophilicity in the aluminium fins doesn't allow water condensate to accumulate. This reduces the accumulation of dust particles and improves the cooling performance of the AC.



Anti-Freeze Thermostat

If the unit is running in the Cool Mode and is set at a very low temperature, frost is formed on the heat exchanger. The Anti-Freeze Thermostat acts as a safety feature and stops the compressor, thus protecting the unit.



Multi-Fan Speed

All Blue Star ACs offer Multi-Fan Speed options to suit your comfort level. The Window ACs come with Three Speed Fan Cooling whereas the Split ACs come with Four Speed Fan Cooling (Low/Medium/High/Auto) that adjust the Fan Speed.



ON/OFF Timer

This feature adds to the convenience of the users as they can set the timer for ON or Off as per the requirement.



Display Panel

All indoor Split ACs come with advanced digital display that helps indicate the mode of operation of the AC.



Auto Restart with Memory Function

This feature is very useful in case of a power cut. Thanks to this feature, the airconditioner restarts at the previous setting automatically, when the power resumes.



Energy Saver Mode

If the room temperature is lower than the set temperature, the fan speed will switch to low, thereby saving power.



Self Diagnosis

In case of faulty conditions, the ACs show error codes. This ensures proper care and protects the AC from any damage.



Cleanable Panel

The front panel of the indoor unit can be easily detached for periodic cleaning. This helps in the maintenance of the AC.



Elegant Remote Control

Blue Star ACs come with modern-looking, easy-to-use remotes that are packed with features.



Advanced Outdoor Unit Features



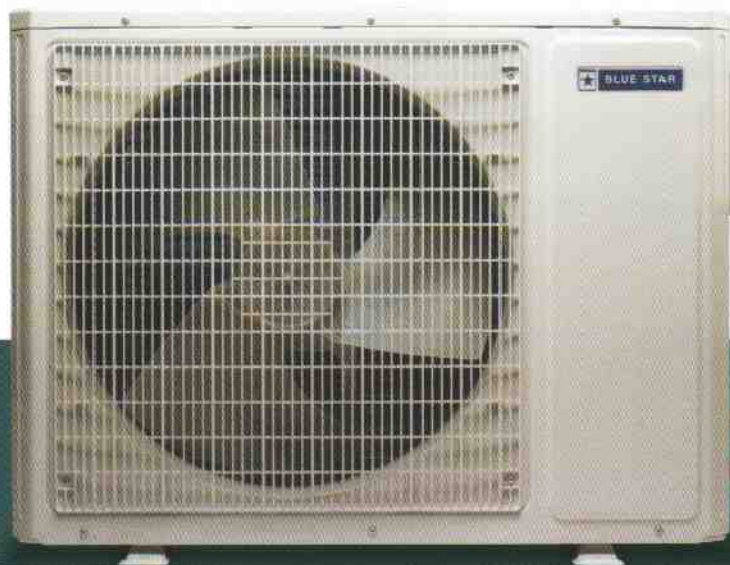
High Efficiency Rotary Compressor

Every Blue Star AC uses highly energy efficient rotary compressor with a built-in accumulator. This compressor is specially designed to deliver maximum cooling while using low power and helps you save on your power bills.



Powder-Coated Outer Body

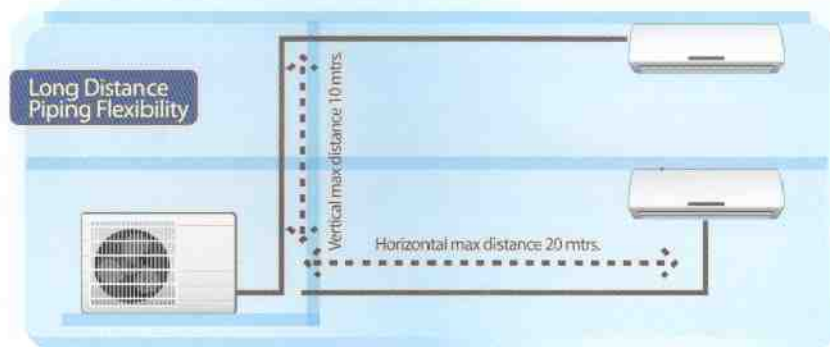
Blue Star outdoor units have been built keeping in mind harsh Indian climatic conditions. The metal bodies of the units use galvanised steel and are coated with polyester powder paint. This protects them from rusting and increases their life significantly.





Long Distance Piping Flexibility

A Long Distance Piping Flexibility allows you to keep the outdoor unit far from the indoor unit. This adds to the convenience and facilitates easy installation of the ACs.



Anti-Corrosive Condenser Blue Fins

Special Anti-Corrosive Blue Fins are used to resist the corrosion of the condenser and to increase its life, thus increasing the AC's life.





Inverter Split AC

It's so smart, it adjusts for you.

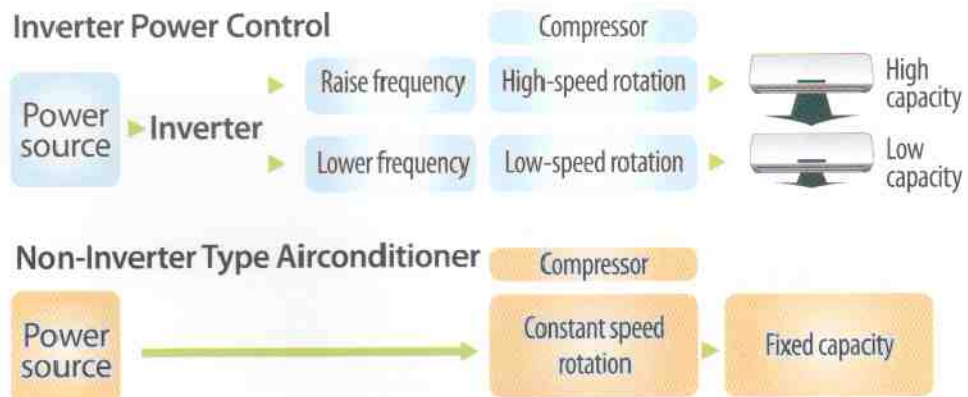
Here's an AC that thinks and adjusts according to your needs. Blue Star's Inverter AC. Its compressor changes frequency according to the ambient load. As the frequency changes, RPM of the compressor also changes. This eliminates any temperature fluctuations and helps maintain a comfortable temperature. For example, a 1.5 ton Inverter AC can decrease its capacity to 1 ton or increase its capacity to 1.75 tons, as per the requirement. As there is no cut in and cut off, the Inverter AC saves up to 30% more power.

Inverter AC comes with a special heat pump that's useful during severe winters. What's more, this AC uses the latest environment-friendly refrigerant, R410A, that has almost nil ozone depleting substances. So the AC is healthy for the environment too.

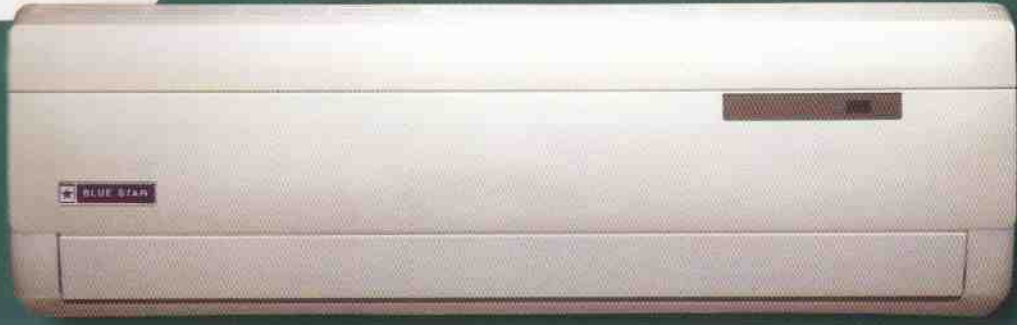


VARIABLE CAPACITY OPERATION

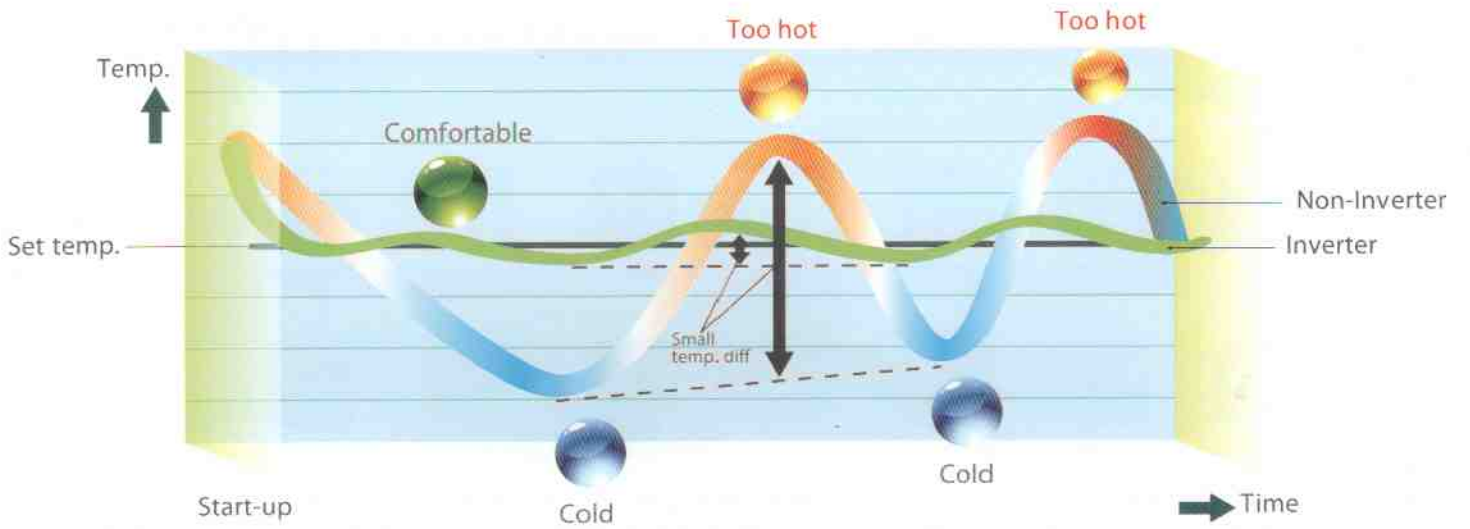
Inverter airconditioners are able to vary their operating capacity. Non-Inverter ACs can operate only at a fixed capacity.



Inverter-S



30%
more
power saving
than Non-Inverter AC



Inverter-C



30%
more
power saving

than Non-Inverter AC

Features



I Feel



Blow Button



Multi-Fan
Speed



Long Distance
Piping Flexibility



Sleep Mode



Hydrophilic
Fins Evaporator



Self Diagnosis



Powder-Coated
Outer Body



Dry Mode



Anti-Freeze
Thermostat



High Efficiency
Rotary Compressor



Wide Angle
Airflow



Fixed and Swing
Louvres



Air Flow
Direction Control



Display Panel



Auto Mode



Anti-Corrosive
Blue Fin Condenser



ON/OFF Timer



Energy Saver
Mode



Auto Defrosting
Function



Heat Mode



Anti-Cool Wind
Function



Turbo
Operation



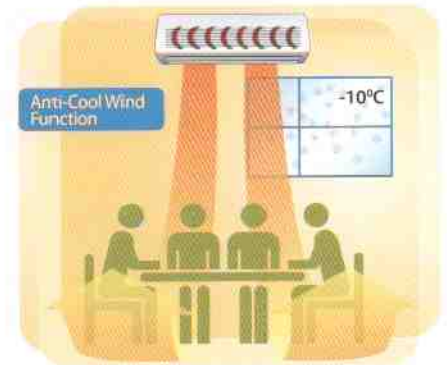
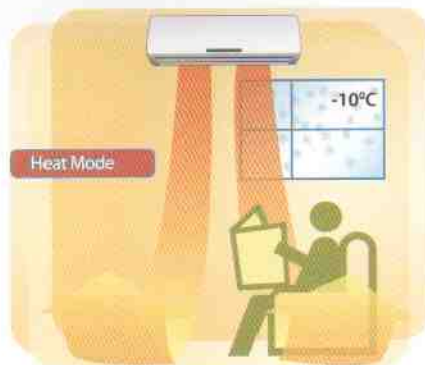
Cleanable Panel



Auto Restart with
Memory Backup



Elegant
Remote Control





Filters



Carbon Filter



Catechin Filter



Silver Ion Filter



Anti-Bacterial Filter



Anti-Acarien Filter



Vitamin C Filter



Dust Filter

ELEGANT REMOTE CONTROL



ECO-FRIENDLY R410A REFRIGERANT

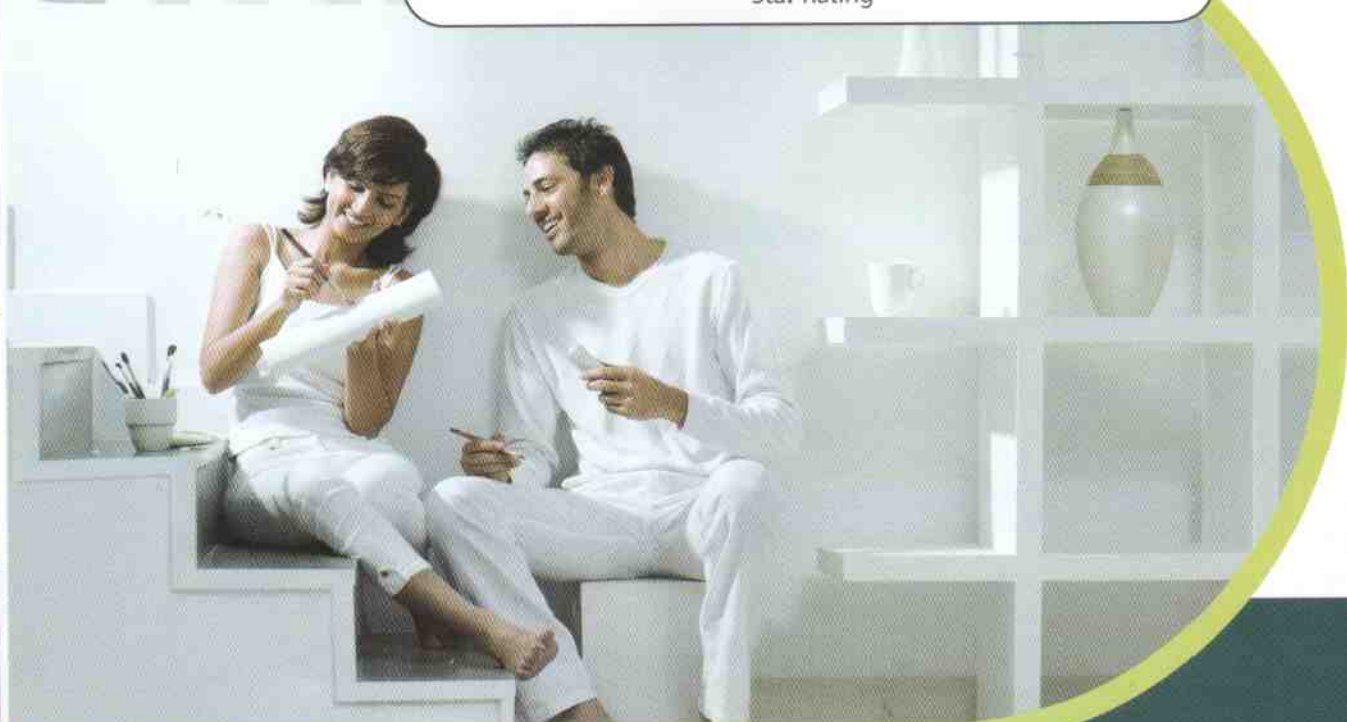
Inverter AC uses the latest environment-friendly refrigerant, R410A, that has almost nil ozone depleting substances.



Star Rated Hi-Wall Split ACs

They cool. They purify. They save.

Certified by the BEE (Bureau of Energy Efficiency), Blue Star's star rated range of Hi-Wall Split ACs offers you the dual advantage of high performance cooling and low electricity bills.



5 Star - D



The best in the 5 star range, this AC combines stylish looks with ultimate savings. What's more, it comes with special filters that ensure clean, healthy air at all times. The I Feel feature helps the AC to direct its cooling according to your needs. This helps save energy and therefore reduces your power bills.

SELF CLEAN

If this mode is activated under Cool and Dry Mode and the compressor is switched off, the fan will run under low speed for 30 mins. This cleans the evaporator and prevents mold generation, keeping the evaporator fresh for next operation.



Features



I Feel



Self Clean



High Efficiency Rotary Compressor



AUTO



Anti-Corrosive Blue Fin Condenser



Powder-Coated Outer Body



Multi-Fan Speed



Auto Restart with Memory Backup



Anti-Freeze Thermostat



Dry Mode



Wide Angle Airflow



Fixed and Swing Louvres



Air Flow Direction Control



Display Panel



Hydrophilic Fins Evaporator



Sleep Mode



TURBO Operation



ON/OFF Timer



Self Diagnosis



Cleanable Panel



Elegant Remote Control

Filters



Carbon Filter cum Electrostatic Filter



Catechin Filter



Silver Ion Filter



Bio cum Eco Filter



Dust Filter

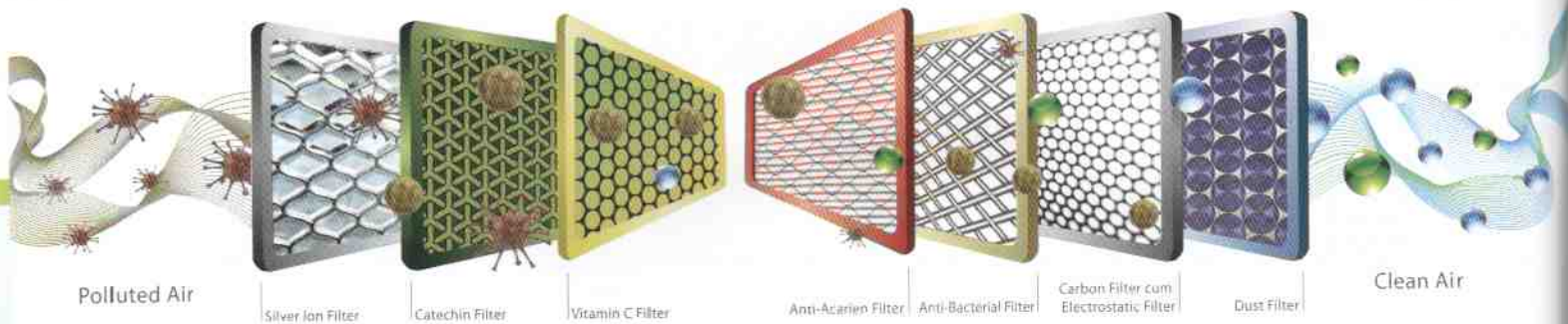


5 STAR - ZW



Pearl White

Stylish, elegant and good looking, this AC certainly adds to the beauty of your home. In fact, it comes in three attractive colours, Champagne Gold, Two Tone Silver and Pearl White, for you to choose from. A special film on the panel gives this AC the extra shine and enhances its beauty, giving your room a designer look. And being a 5 star rated AC, it helps you save on your electricity bills too.



5 STAR - ZS



Two Tone Silver

5 STAR - ZG



Champagne Gold

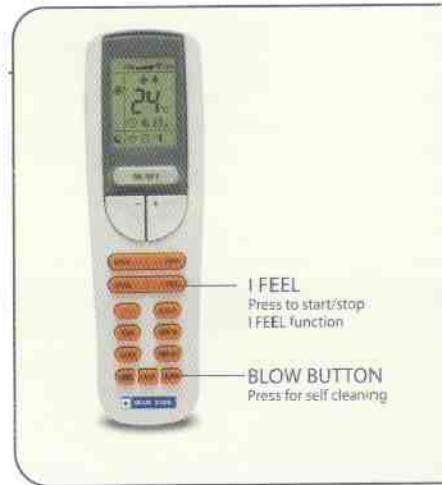
Multiple colour options for panels to suit your décor.

Features

- I Feel
- Blow Button
- High Efficiency Rotary Compressor
- Auto Mode
- Anti-Corrosive Blue Fin Condenser
- Powder-Coated Outer Body
- Self Diagnosis
- Anti-Freeze Thermostat
- On/Off Timer
- Dry Mode
- Wide Angle Airflow
- Fixed and Swing Louvres
- Air Flow Direction Control
- Display Panel
- Hydrophilic Fins Evaporator
- Turbo Operation
- Long Distance Piping Flexibility
- Sleep Mode
- Auto Restart with Memory Backup
- Energy Saver Mode
- Cleanable Panel
- Multi-Fan Speed
- Elegant Remote Control

Filters

- Carbon Filter
- Catechin Filter
- Silver Ion Filter
- Anti-Bacterial Filter
- Vitamin C Filter
- Anti-Acarien Filter
- Dust Filter



5 STAR - Z

Here's an AC that offers you good looks, great performance and superb durability. It comes with long piping flexibility for demanding site conditions. And being a 5 star rated machine, this AC offers super savings too.



Features

- | | | | | | | | |
|---|---|--|---|--|--|---|---|
| 
I Feel | 
Blow Button | 
High Efficiency Rotary Compressor | 
Auto Mode | 
Anti-Corrosive Blue Fin Condenser | 
Powder-Coated Outer Body | 
Multi-Fan Speed | |
| 
Anti-Freeze Thermostat | 
Dry Mode | 
Wide Angle Airflow | 
Fixed and Swing Louvres | 
Air Flow Direction Control | 
Display Panel | 
Hydrophilic Fins Evaporator | 
Turbo Operation |
| 
Long Distance Piping Flexibility | 
Sleep Mode | 
Auto Restart with Memory Backup | 
Energy Saver Mode | 
On/Off Timer | 
Self Diagnosis | 
Cleanable Panel | 
Elegant Remote Control |

Filters

- | | | | | | | |
|--|--|--|--|--|--|--|
| 
Carbon Filter | 
Catechin Filter | 
Silver Ion Filter | 
Anti-Bacterial Filter | 
Anti-Acarien Filter | 
Vitamin C Filter | 
Dust Filter |
|--|--|--|--|--|--|--|





3 STAR - T



This AC offers the perfect combination of power and style. A higher airflow improves the comfort level and its attractive good looks enhance your home décor.

Features

- | | | | | | | | |
|--|--|--|---|--|--|--|--|
| 
High Efficiency Rotary Compressor | 
Auto Mode | 
Anti-Corrosive Blue Fin Condenser | 
Powder-Coated Outer Body | 
Turbo Operation | 
Anti-Freeze Thermostat | 
Self Diagnosis | 
Auto Restart with Memory Backup |
| 
Wide Angle Airflow | 
Fixed and Swing Louvres | 
Air Flow Direction Control | 
Dry Mode | 
Hydrophilic Fins Evaporator | 
Sleep Mode | 
Cleanable Panel | 
Display Panel |
| 
Multi-Fan Speed | 
On/Off Timer | 
Elegant Remote Control | | | | | |

Filters

- | | | |
|---|---|--|
| 
Carbon Filter cum Electrostatic Filter | 
Bio cum Eco Filter | 
Dust Filter |
|---|---|--|



